206% increase in Clean Currents 2022 attendees from previous year

196 number of speakers at Clean Currents 2022

97 number of speakers at 2022 NHA regional meetings

87% Clean Currents 2022 exhibitors rebooked for Clean Currents 2023

INFORM

2M number of millennials reached by NHA's digital advertising campaign

6% increase in hydropower's favorability as a result of NHA's digital advertising campaign

7,200 recipients of NHA’s POWERHOUSE weekly email (26% increase from previous year)

49% POWERHOUSE email open rate (25% increase from previous year)

265 number of event reports in NHA’s Operational Excellence database

ADVOCATE

Inflation Reduction Act contained a new 10-year, 30% Energy Storage Tax Credit for pumped storage hydropower

IMPLEMENT

30% number of NHA member organizations (an all-time high!)

95% NHA member organization retention rate

300+ new member organizations in 2022

54 of member organizations participated in committees or councils

PRICELESS

$120M FY23 appropriations for marine energy (a new record)

$59M FY23 appropriations for conventional hydro (a new record)

CONNECT

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