



2022 NHA Regional Meeting Series

NHA understands that not everyone can attend national events.

To reach more people and to provide opportunities for NHA member organizations in specific regions of the U.S. to network with one another as well as with others in the industry and those affecting the industry, NHA organizes a series of Regional Meetings each year.

Each of these meetings provide opportunities for sponsorship – and are an excellent way to meet branding and thought leadership marketing objectives. (SEE SECOND PAGE FOR OPTIONS.)

REGIONAL MEETING 2022 SCHEDULE

Midwest: St. Louis, Missouri, hosted by Ameren; co-hosted with the Midwest Hydro Users Group, May 10-11

Northeast: Baltimore, Maryland, June 27-28

Alaska: Ketchikan, Alaska, August 15

Southeast: Chattanooga, Tennessee, hosted by Tennessee Valley Authority, December 5-6

Objectives of Regional Meetings:

- Provide connection opportunities in specific geographical regions of the U.S. for industry professionals working in that region or wanting to do business in that region.
- Expand reach of NHA beyond its membership -- registration is open all; those working for NHA member organizations as well as government agencies and NGOs receive discount on registration.
- Provide high-caliber content, networking opportunities, and, in some cases, in-the-field tours in an intimate setting.
- Share an “Update from Washington” with attendees at each Regional Meeting.

Attendance:

- Typically ranges from 60 to 200, depending on the region.
- Mix of representatives from asset owners, project developers, technology developers, consultants, and service and product suppliers.

Content Development:

Created by a team of individuals representing:

- Asset owners in the region
- Sponsors of the Regional Meeting
- Other key contributors

Content focused on:

- Regional issues
- Unique challenges of the region



2022 NHA Regional Meeting Series -- Sponsorship Opportunities

National Sponsor

Sponsor of all 4 meetings.

Only available to NHA Member Organizations.

\$5,000

Receives:

Branding:

- Company name and/or logo on all marketing webpages, materials, and communications for each meeting
- Recognition at each meeting by Emcee
- Logo on sponsor slides and table signs during each meeting
- Table space to display company information and distribute materials at each meeting

Thought Leadership:

- Seat on the content development committee for each meeting

Registration:

- Three (3) complimentary registrations for each meeting

Attendee Contact Information:

- Pre and Post event attendee lists with contact information
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Regional Sponsor

Sponsor of one specific meeting.

\$1,500 – NHA Member Organization rate.

\$4,000 – Standard rate.

Receives:

Branding:

- Company name and/or logo on all webpages, materials, and communications for the one meeting
- Recognition at each meeting by Emcee
- Logo on sponsor slides and table signs during event
- Table space to display company information and distribute materials

Thought Leadership:

- Seat on the content development committee for the meeting

Registration:

- One (1) complimentary registration for meeting

Attendee Contact Information:



The National Hydropower Association, Inc.

601 New Jersey Ave. NW, Suite 660, Washington, DC 20001 • Tel 202.682.1700 • Fax 202.682.9478 • www.hydro.org

- Pre and Post event attendee lists with contact information