

National Hydropower Association

Marine Energy Council (MEC) Organizational Strategy

Vision Statement

The NHA Marine Energy Council (MEC) is the premier national association for establishing marine energy in the United States as a core component of clean energy solutions, greater community resilience, carbon reduction, domestic manufacturing, and job creation.

Mission

Promote the commercialization and rapid growth of the marine energy sector.

Guiding Values

- The MEC will promote diversity, equity and inclusion values in all activities.
- The MEC will implement its vision and mission in alignment with the NHA vision and mission, with transparency, professionalism, and integrity.
- The MEC supports a responsible approach to marine energy sector development aimed at a balance of environmental stewardship, market development, and community benefit.
- The MEC recognizes that communities that are resilient in terms of resources, economics, and natural disasters are healthy and productive, and will therefore promote the integration of marine energy to enhance community resilience.
- Responsibly developed marine energy projects in U.S. waterways. Clear, timely and predictable regulatory process.

Programmatic Goals, Strategies, and Actions

Goals:

- **Relevant, Diverse, and Inclusive Advocacy for the U.S. Marine Energy Sector.**
- **Effective Federal Policy and Investment for Commercialization of Marine Energy Systems.**
- **Heightened Public Awareness and Support for the Marine Energy Sector.**
- **A Dominant U.S. Marine Energy Sector in Domestic and Global Markets.**

Goal: Relevant, diverse, and inclusive advocacy for the U.S. marine energy sector

Strategy 1: Grow the MEC.

Strategy 2: Support marketing, public and stakeholder relations, resource development and MEC programs.

Strategy 3: Organize working groups to take responsibility and implement strategic plan strategies and actions.

Goal: Effective federal policy and investment for commercialization of marine energy systems

Strategy 1: Ensure a supportive policy landscape for marine energy.

Strategy 2: Grow financial support for, and investment in, marine energy.

Strategy 3: Improve the regulatory process for marine energy.

Strategy 4: Reduce barriers to energy development related to environmental effects of marine energy.

Goal: Heightened public awareness and support for the marine energy sector

Strategy 1: Be the national voice supporting improved public opinion and support for marine energy.

Strategy 2: Promote stakeholder outreach and engagement to build a broad base of advocates, leadership, and community support.

Goal: A dominant U.S. marine energy sector in domestic and global markets

Strategy 1: Accelerate installation and competitiveness of U.S. marine energy systems in domestic and global markets.

Strategy 2: Promote best practices that lead to responsibly developed projects.

Strategy 3: Coordinate with universities, national laboratories, and the private sector to support research and development.