



**Hydro's Contribution to Job Creation:  
A Well-Kept Secret or Front-Page News?**

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# Forward Looking Statement

Note: This corporate presentation contains forward looking information within the meaning of Canadian provincial securities laws, and other “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The words “build”, “increase”, “expend”, “sustain”, and other expressions which are predictions of or indicate future events, trends or prospects and which do not relate to historical matters identify forward-looking statements. Although Brookfield Renewable Power, a wholly owned subsidiary of Brookfield Asset Management (“Brookfield”), believes that the anticipated future achievements expressed or implied by the forward-looking statements and information are based upon reasonable assumptions and expectations, the reader should not place undue reliance on forward-looking statements and information because they involve known and unknown risks, uncertainties and other factors which may cause the actual results or achievements of the company to differ materially from those that are expressed or implied by such forward-looking statements and information. Factors that could cause actual achievements to differ materially from those contemplated or implied by forward-looking statements include: general economic conditions; interest; availability of equity and debt financing; the ability to effectively acquire high quality assets for value and integrate acquisitions into existing operations; continued demand by institutional investors for Brookfield’s asset classes; recognition in the capital markets of Brookfield’s value as an asset manager relative to comparative asset managers; equipment failures, and other risks and factors described from time to time in the documents filed by the company with the securities regulators in Canada and the United States including in the Annual Information Form under the heading “Business Environment and Risks.” The company undertakes no obligation to publicly update or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise.



# Brookfield Renewable Power

## Unique power operations focused on renewable energy sources

- ▶ Leading producer and developer of renewable energy in U.S., Canada and Brazil:



### Hydroelectric

- Over 3,750 MW operating
- 850 MW under development
- Operate on 63 rivers



### Wind

- 189 MW operating
- 450 MW under development



### Transmission

- > 11,000 kilometers operating in Chile, Ontario & Brazil
- 480 kilometers under development in Texas
- 53 mile HVDC facility, Pittsburgh, CA\*

- ▶ Over US\$12 billion of assets owned and under management
- ▶ Participate in nine electricity markets
- ▶ Approximately 1,000 employees in North America and Brazil

\* Via Prime Infrastructure





# Job Data Increasingly Woven into Company Information:

## Brookfield



Over 100 green energy and construction jobs created in 2009

# Responsibly Helping America Meet its Clean Energy Goals

- 100 hydropower facilities
- Clean generation for over 600,000 U.S. households per year
- Industry leader in Low Impact Hydropower Institute (LIHI) certifications
- Over 100 green energy and construction jobs created in 2009
- \$28 million invested in hydropower upgrades and new development



- BLUE Hydro
- GREEN Wind Development
- ORANGE Competitive Renewable Energy Zone Transmission

Learn more at [BrookfieldPower.com](http://BrookfieldPower.com)

## Sample Fact Sheet

# Jobs Make Headlines . . .

**MARLBOROUGH**

**100 jobs expected from new green HQ**

► Brookfield Renewable Power will base its U.S. operations here

The Market

Dow Jones Industrials	+52.43	+0.41%	Nasdaq	+12.75	+0.52%
Russell 2000	+3.34	+0.47%	S&P 500	+5.11	+0.37%

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Central Massachusetts

T&G/Bloomberg  
▲ +2.40  
176.07

Volume: 42,424,515  
Up: 11  
Down: 14  
Unchanged: 5  
Sector: American Superconductor Corp. \$32.77  
+58.10 (volume of 4.13 million shares)  
BestNet: Providence and Worcester Railroad Co. \$20.05 - \$0.85 (volume of 1,400 shares)

**Business briefs**  
**Local**  
**Rosy forecast**  
DEVENS—American Superconductor Corp., the money

Getting workers involved creates unique building



**Energy firm makes home in Marlboro**  
Hydropower company will create 100 new jobs

By Bob Kievrta  
TELEGRAM & GAZETTE STAFF

MARLBORO — A Canadian company that owns and operates in capital improvements. "I started a weekly commute down to the Boston area last year and we did a lot of demographic analysis and found a strong



## Industry Promoting Recent Job Studies . . .

### **NHA Study Echoes Energy Secretary Chu's Words: Hydro Offers a "Massive Amount of Power" and an "Incredible Opportunity"**

York, Pennsylvania (October 13, 2009) – The U.S. hydropower industry is ready to lead the country in the creation of 700,000 family-supporting jobs by 2025 as it helps steer the United States toward energy security and a clean, renewable energy future.

Hydropower can add 60,000MW of clean, renewable energy to the nation's electric grid by 2025. That's enough to serve 17 million households – the equivalent of all the homes in New York City, Los Angeles, and Chicago combined.

From NHA Press Release



## But do the headlines tell the whole story?

“700,000 family-supporting jobs by 2025”

“Massive Amount of Power”

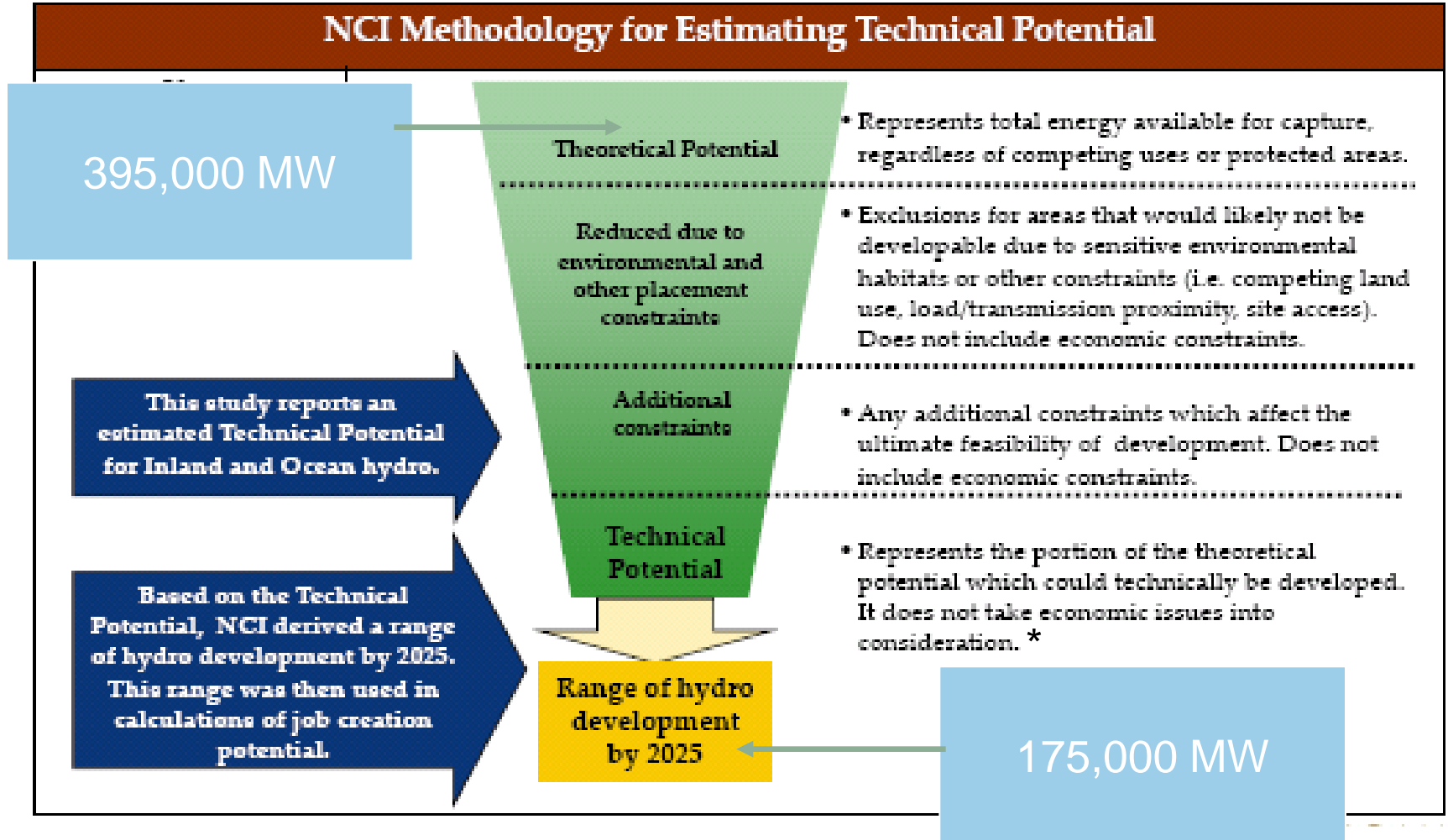
“Incredible Opportunity”

Doesn't mention that for the 60,000 MW of power to be realized, the U.S. needs to at least:

**Adopt 25% Federal Renewable Electricity Standard (RES/RPS) by 2025**



## From Technical Potential to Real MW/Jobs



\*“does not take economic issues into consideration”





# Make Headlines, But Don't Keep the Facts a Secret:

- ▶ Stay focused on improving the fundamentals
  - Strong Competitive Wholesale Market and/or long-term contract availability
  - Reasonable license timing and certainty
  - Interconnection accessibility
  - Equal recognition of hydropower in energy incentive programs
- ▶ Lead with job numbers, but make clear that some fundamental economics have to be achieved in order to reach the job goals



The facts are coming! The facts are coming!