



# **Selling Clean Energy Job Creation: The RES Alliance for Jobs**

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**GPG**

THE GLOVER PARK GROUP



## RES-ALLIANCE FOR JOBS

Renewable Electricity Standard



# February 4, 2010 – Washington, DC

**“Job Impacts of a National Renewable Electricity Standard,”  
conducted by Navigant Consulting, Inc.**

*“Higher near- and long-term RES targets would support 274,000 additional jobs nationwide; Southeast, traditional manufacturing states would benefit most”*



*Feat. Rick Miller, former President of the National Hydropower Association  
and Senior Vice President of Renewable Energy Services for HDR|DTA*

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## Renewable energy commitment could double jobs

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By Julie Schmit, USA TODAY



The number of clean-energy jobs in the U.S. would more than double by 2025 if the nation adopts a plan to get 25% of its electricity from renewable energy sources.

By Aaron Packard, Bloomberg

A wind turbine operates at the Iberdrola Renewables Buffalo Ridge Wind Power Project in Elliot, S.D.

2014 and 20% in 2020.

**FINANCIAL TIMES** All times are London time

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## US cleantech industry needs strong laws to boost renewables

February 4, 2010 5:12pm by S...

A new study called, Job... conducted by independe... Alliance for Jobs, has fou... envisioned, industries lik... stagnation and the US b...

**REUTERS**

## Green power goal to add more jobs, study suggests

Thu, Feb 4 2010

By Ayesha Rascoe



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Thursday, February 4, 2010, 2:19pm PST

## Report: Renewable standard would add jobs

Portland Business Journal

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... Consulting says that a... rd enacted nationwide... et 25 percent of required... vable energy sources would... state.

... at 274,000 new jobs, and 7,500 in Oregon

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## Doing the Math on Green Jobs

By Kate Sheppard | Thu Feb. 4, 2010 11:06 PM PST



"Clean energy jobs" get a lot of lip-service these days. But just how many of them would be created if Congress actually passed legislation that would require states to draw power from renewables?

A new report from the RES Alliance, a group of renewable energy companies, finds that the number of jobs in the renewable energy sector "would more than double by 2025" if the United States puts in place a renewable electricity standard, often called an RES, that would mandate that states draw a certain percentage of power from renewable sources. A federal RES would create 274,000 additional jobs in the renewable electricity industry. But there's a caveat -- Congress would have to enact a 25 percent RES in order to create those jobs.

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## National renewable energy goals in U.S. mean more jobs - study

Friday, 05 February 2010 08:56



Sourcing 25 percent of the United States' power demand from renewable sources can create thousands of new jobs while preventing the collapse of some industries even in states that oppose it, according to a new study.

About 274 000 more renewable energy jobs could be generated by aiming for a 25 percent by 2025 under a national Renewable Electricity Standard, shows the study commissioned by the RES Alliance for Jobs and conducted by Navigant Consulting Inc.

The alliance recommended raising near-term federal legislation goal to 12 percent by 2014 to create 67,000 more jobs, then more aggressively lifting the target to 20 percent by 2020.

# Lessons Learned

- Little understanding of jobs potential beyond wind and solar BUT there's some wind/solar fatigue
- Barriers to action from Southerners = interest from news media
- Collaboration among renewables is key
- Policy remains an open question



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