

NHA Key Initiatives

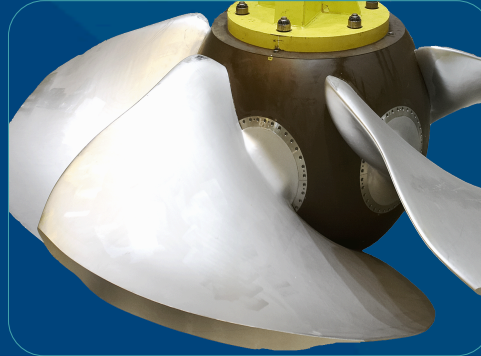


NHA Key Initiatives



NHA Southeast Regional Meeting
December 2008

NHA Overview



MISSION:

Secure
hydro's
role in
nat'l policy
objectives

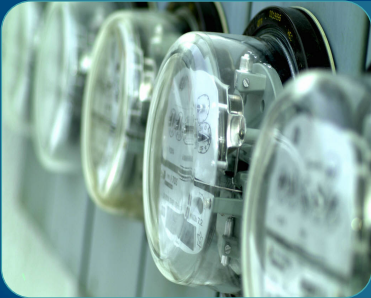
FUNCTION:

Advance
member
interests,
advocate
for industry

MEMBERS:

Exchange
info,
develop
industry

Legislative Drivers



Energy driving policy issues

- Energy prices, especially gasoline, heating oil
- Growing demand/climate change



Highest priority: Economics

- Job growth through renewables
- Investment in renewables = growth



Creates an opportunity for us

- Bipartisan renewable energy interest
- Enviros open to more options

NHA: Seizing the Day

- NGO Agreement
- BCSE
- Other partnerships

Coalitions

- Joint events
- Joint outreach
- Positioning

Other Renewables

- Support Hydro Caucus
- Congressional reception
- Advocacy

Congress

NHA Members

- Coordination on the Hill
- New tools
- Info flow

Advocacy Goals

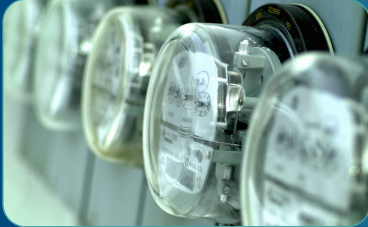
**Long-term
tax
incentives**

**Clean energy
incentives**

R&D support

**Regulatory
improvement**

2008 Scorecard



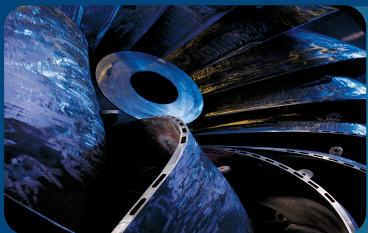
✓ PTC extension (2 years)



✓ CREBs extension



✓ More hydro covered in tax incentives



✓ Growing support for R&D

Still to come



Renewable
portfolio
standards



Climate
change
legislation



Loan
programs
and
federal
support

OTHER INITIATIVES:

Triangulating Success



Operating
Certainty



Federal
Backing

Intergovernmental
Cooperation



Regulatory Initiatives



Conventional

- Continued work on annual charges
- ESA efforts (Atlantic salmon and American eel)
- Compliance group
- ILP implementation



New Technologies

- MMS comments on OCS
- Monitoring MOU on OCS
- Information exchange on tech needs

MESSAGING:



Hydro can double in 25 years...



Hydro enables other renewables...



Hydro isn't just about dams...



Hydro needs federal support...

Creating a Buzz for Hydro

Industry

- Voice of the industry
- Key conferences
- Advocating for members

The Hill

- Statements in support
- Presentations
- OSAW 2009
- Advocacy tools for members

Media

- Outreach on key issues/ events
- Background
- Advocacy tools for members

Operations: HPC Committee



Information exchange and best practices within the industry



Annual retreat focuses on key issues: safety, hot topics, survey work, etc.

R&D Leads the Future



Funding

NHA working to secure federal funding



Participation

Wanapum, School Street show the potential

The Stakes

**Little R&D
support**

**Not in the
climate
debate**

**Loss of
market
share**

**No/slow
growth**

What You Can Do



Help bust the
myths



Support hydro
in growth
policies -
PTC,
RPS, climate
change

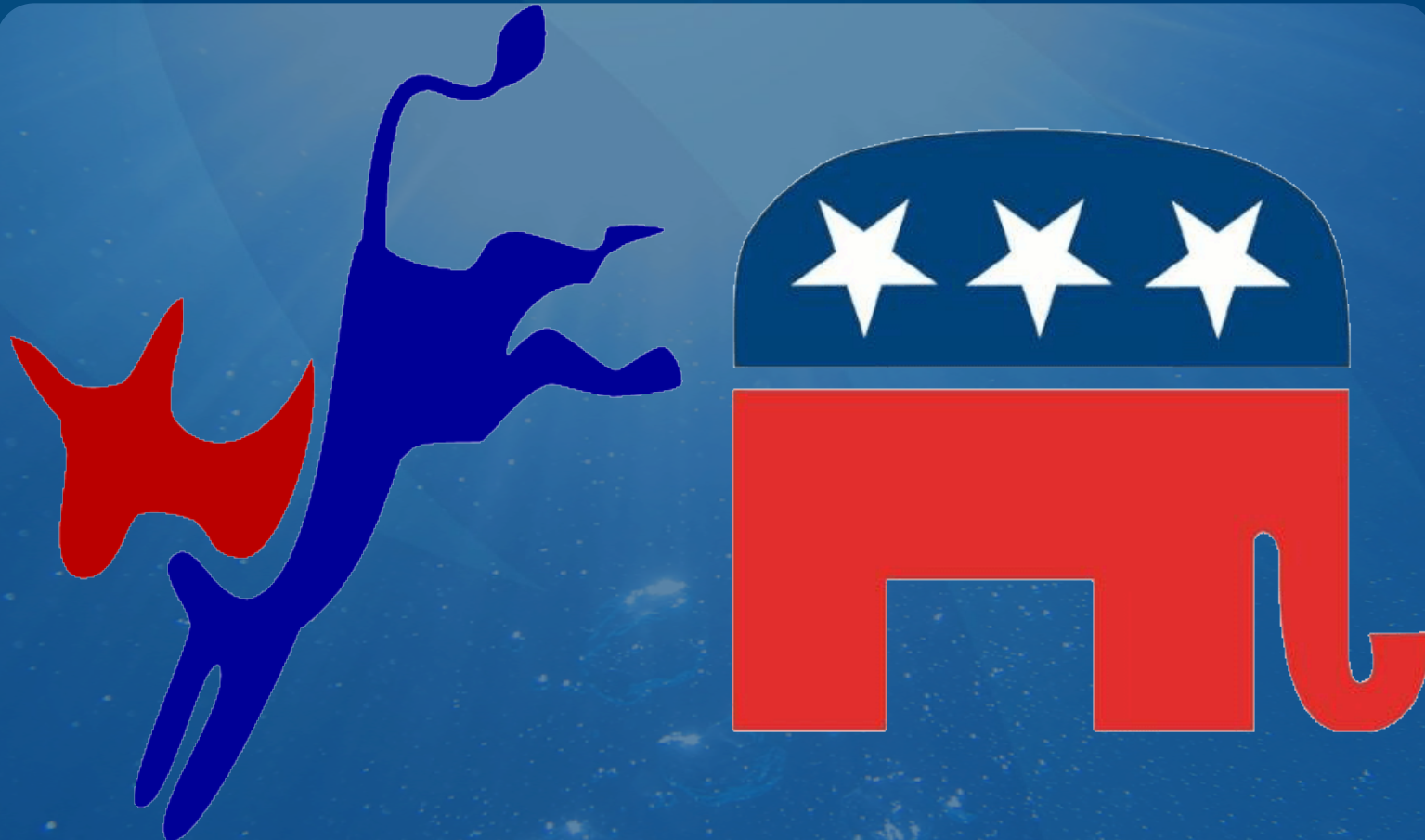


Be vocal

We're ready...



Election 2008: Hydro's View



NHA is reaching out to both parties

Obama on Hydropower



- Visited VSH York
- Pledged to mention hydro
- Overcoming preconceived ideas about hydro

Obama Energy Priorities

R&D

Double federal R&D investment

PTC

5-year extension

Funding

\$150B/10 years

Investment

Clean Tech Venture Capital

Fed RPS

10% renewable by 2012



Renewables Strategies

Obama Preview

Emissions
reductions

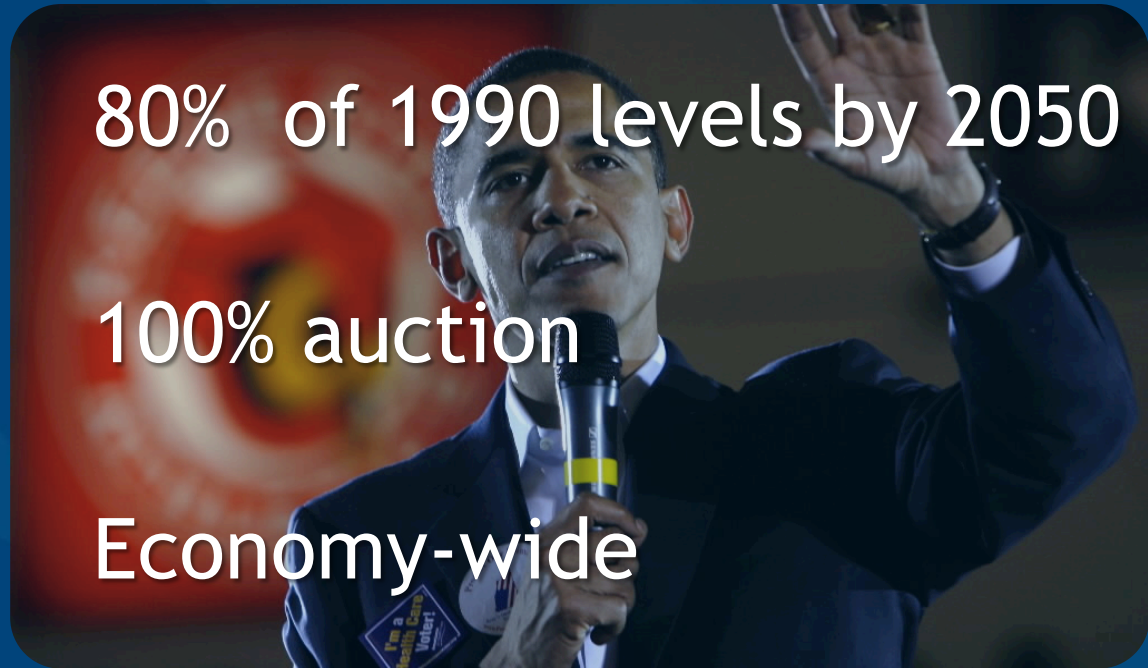
80% of 1990 levels by 2050

Allowances

100% auction

Impact

Economy-wide



Climate Change Strategies

Cabinet Prospects

Energy Secretary Possibilities:

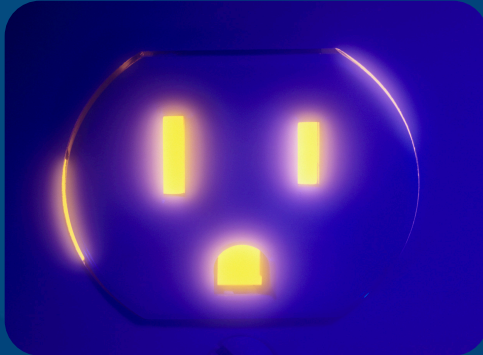
- Sen. Jeff Bingaman (D-NM)
- Rep. Ed Markey (D-MA)
- Gov. Ed Rendell (D-PA)
- Dan Reicher, Google

Cabinet Prospects

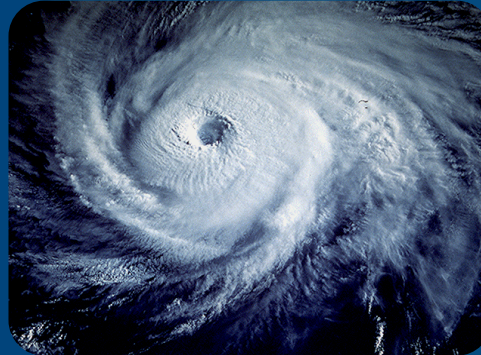
Interior Secretary Possibilities:

- Former OR Gov. Kitzhaber
- Former AK Gov. Knowles
- Rep. Jay Inslee (D-WA)
- Sen. Ken Salazar (D-CO)
- Sen. Robert Bennett (R-UT)

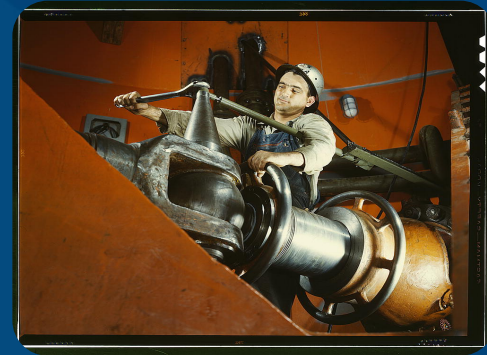
Hydro Grows Under Obama, IF:



FOCUS:
Energy
remains a
hot-button
issue

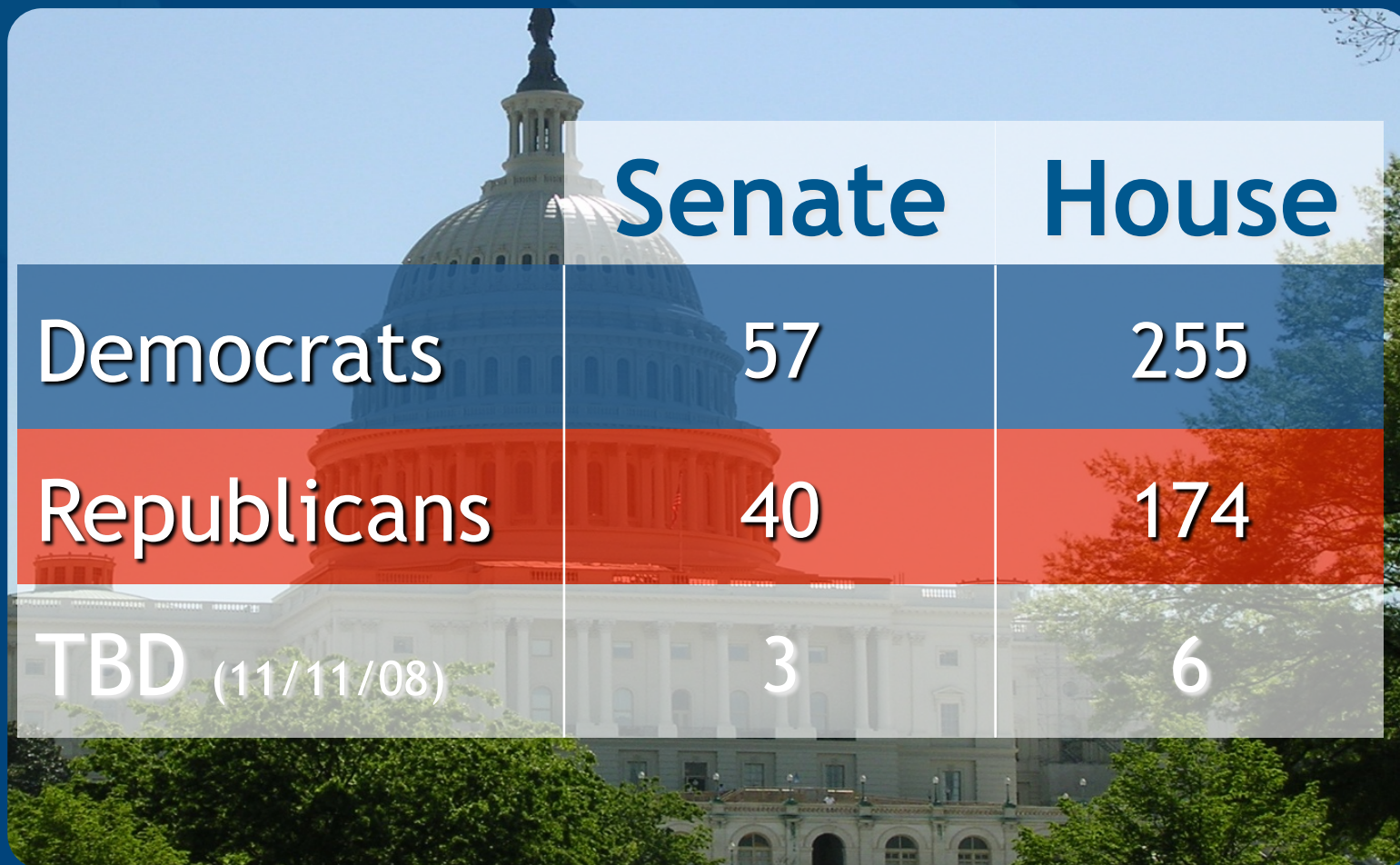


CLIMATE:
Drives need
for
renewables



ECONOMY:
Hydro
offers jobs
&
investment

The 111th Congress



	Senate	House
Democrats	57	255
Republicans	40	174
TBD (11/11/08)	3	6

Committee Changes

**Senate hydro champions lost -
Domenici, Craig, Smith**

**More Ds , fewer Rs on House and
Senate Committees**

Committee leadership shake-ups

