

NHA Key Initiatives



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Briefing for the Northwest Regional Meeting
October 23, 2008

NHA Overview



MISSION:

Secure
hydro's
role in
nat'l policy
objectives

FUNCTION:

Advance
member
interests,
advocate
for industry

MEMBERS:

Exchange
info,
develop
industry

Legislative Drivers



Energy driving policy issues

- Energy prices, especially gasoline, heating oil
- Growing demand/climate change



Highest priority: Economics

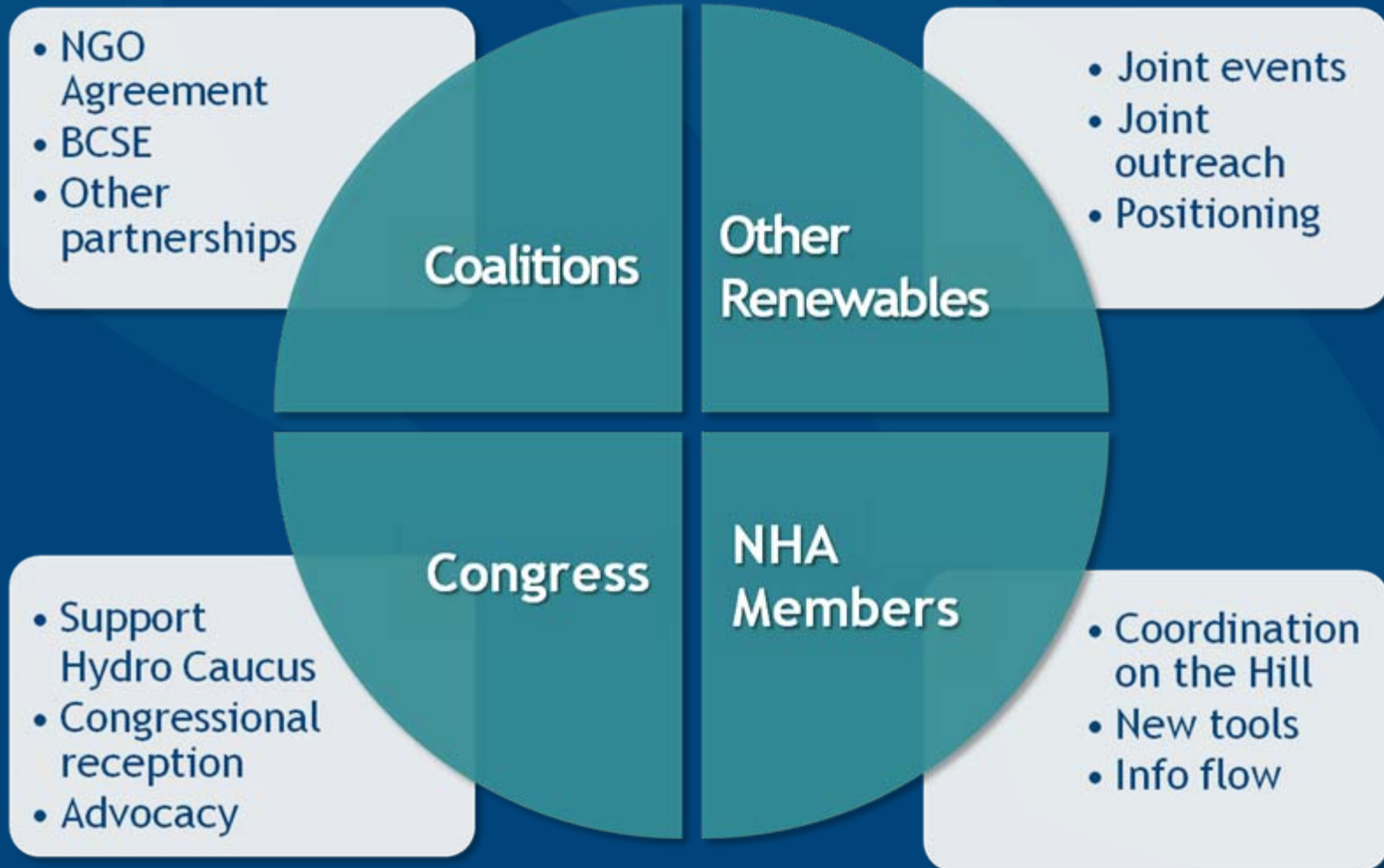
- Job growth through renewables
- Investment in renewables = growth



Creates an opportunity for us

- Bipartisan renewable energy interest
- Enviros open to more options

NHA: Seizing the Day



Advocacy Goals

**Long-term
tax
incentives**

**Clean energy
incentives**

R&D support

**Regulatory
improvement**

2008 Scorecard



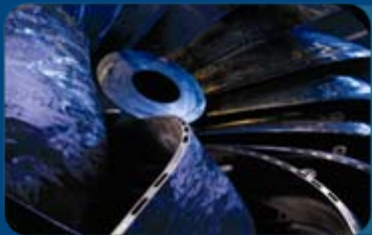
✓ PTC extension (2 years)



✓ CREBs extension



✓ More hydro covered in tax incentives



✓ Growing support for R&D

Still to come



Renewable
portfolio
standards

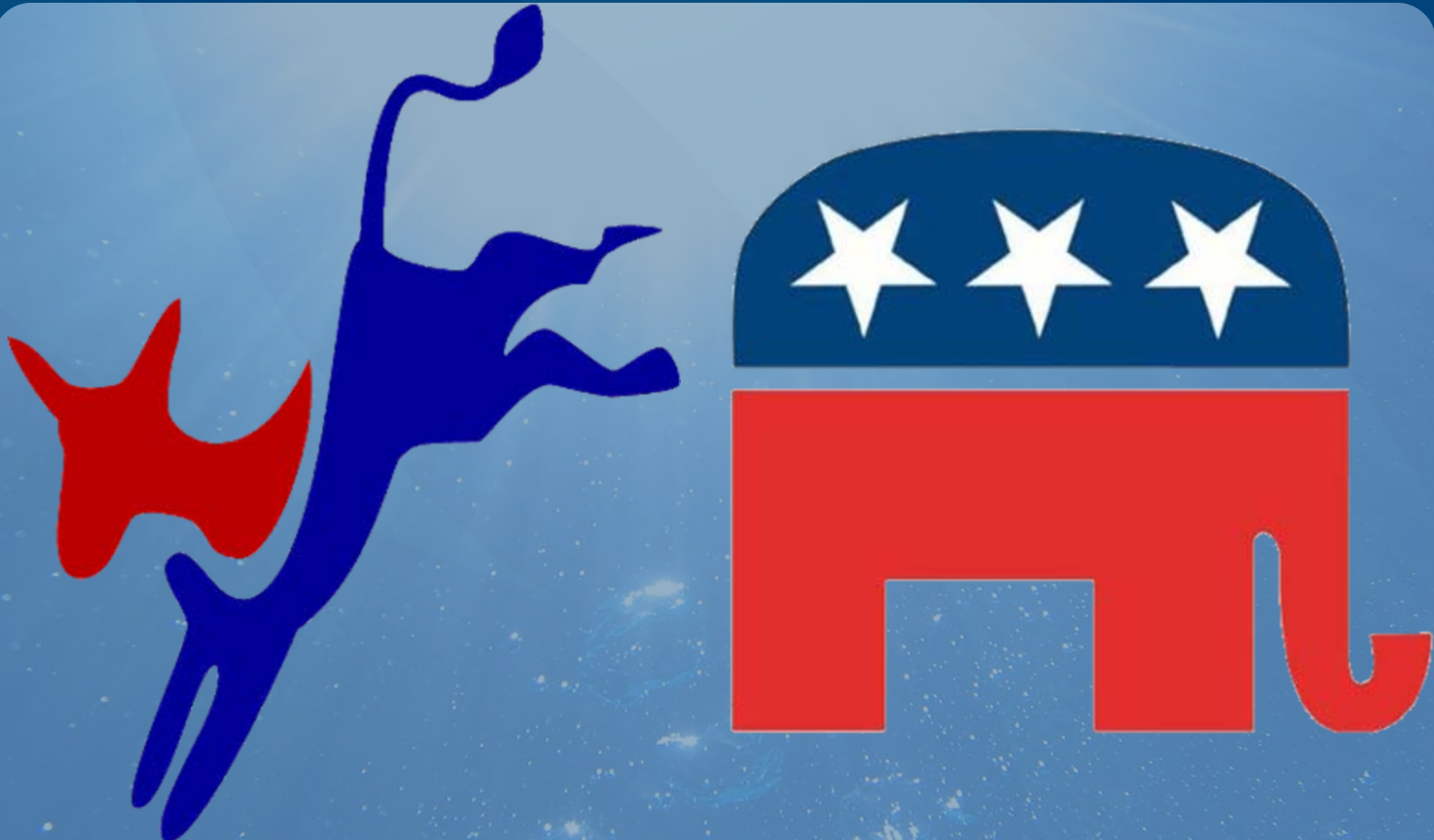


Climate
change
legislation



Loan
programs
and
federal
support

Election 2008: Hydro's View



NHA is reaching out to both parties

Obama on Hydropower



- Visited VSH York
- Pledged to mention hydro
- Overcoming preconceived ideas about hydro

McCain on Hydropower

- Mentions hydro on website
- Refers to tidal in speeches
- Focus mainly on nuclear



Hydro Grows Under Either, IF:



FOCUS:
Energy
remains a
hot-button
issue



CLIMATE:
Drives need
for
renewables



ECONOMY:
Hydro
offers jobs
&
investment

Preview of Candidates

Emissions
reductions

80% of 1990
levels by 2050

60% of 1990
levels by 2050

Allowances

100% auction

Auction/free-
market mix

Impact

Economy-wide

Specifies sectors
(90% of emitters)

Climate Change Strategies

Preview of Candidates

R&D

Double federal \$

TBD

PTC

5-year extension

Support for renewables
until competitive

Funding

\$150B/10 years

Tax credits, 100%

Investment

Clean Tech
Venture Capital

GIFT uses cap & trade
auction \$\$

Fed RPS

25% by 2025

TBD

Renewables Strategies

OTHER INITIATIVES:

Triangulating Success



Operating
Certainty



Federal
Backing

Intergovernmental
Cooperation



Regulatory Initiatives



Conventional

- Continued work on annual charges
- ESA efforts (American eel)
- Compliance group



New Technologies

- MMS comments on OCS
- Monitoring MOU on OCS
- Information exchange on tech needs

MESSAGING:



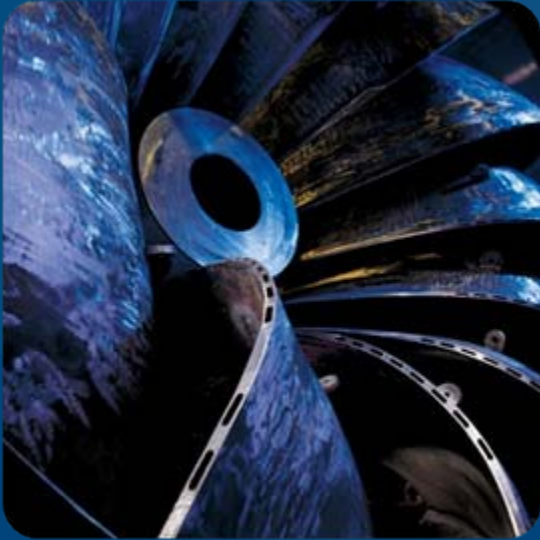
Hydro can double in 25 years...



Hydro enables other renewables...



Hydro isn't just about dams...



Hydro needs federal support...

Creating a Buzz for Hydro

Industry

- Voice of the industry
- Key conferences
- Advocating for members

The Hill

- Statements in support
- Presentations
- OSAW 2009
- Advocacy tools for members

Media

- Outreach on key issues/events
- Background
- Advocacy tools for members

Operations: HPC Committee



Information exchange and best practices within the industry



Annual retreat focuses on key issues: safety, hot topics, survey work, etc.

R&D Leads the Future



Funding

NHA working to secure federal funding



Participation

Wanapum, School Street show the potential

The Stakes

**Little R&D
support**

**Not in the
climate
debate**

**Loss of
market
share**

**No/slow
growth**

What You Can Do



Help bust
the myths



Support
growth
policies -
PTC,
RPS, climate
change



Be vocal

We're ready...

