



ENERGY STORAGE IN TEXAS: What Regulators Need to Know

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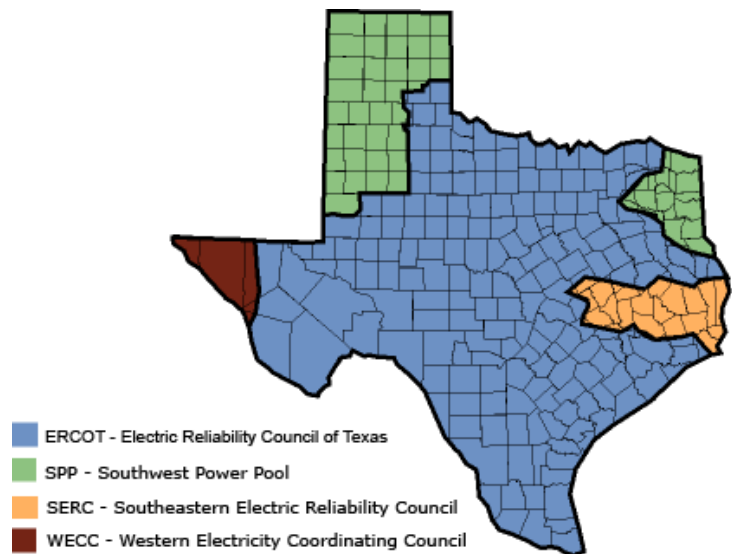
- Austin-based firm specializing in clean energy, primarily in Texas
- Services include:
 - Policy & Regulatory
 - Business Development
 - Coalition Building
 - Analysis & Technical Consulting
- Industries include:
 - Energy Efficiency
 - Renewable Energy
 - Energy Storage
 - Smart Energy
 - Alternative Transportation

TEXAS MARKET BACKGROUND



Texas PUC Commissioners and Legislators Handle Issues That Are Handled By FERC Nationally

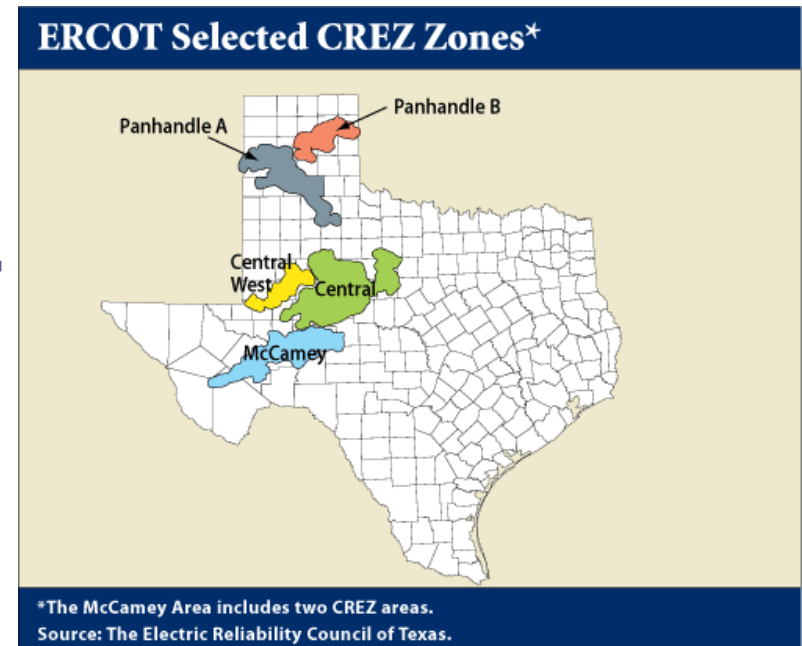
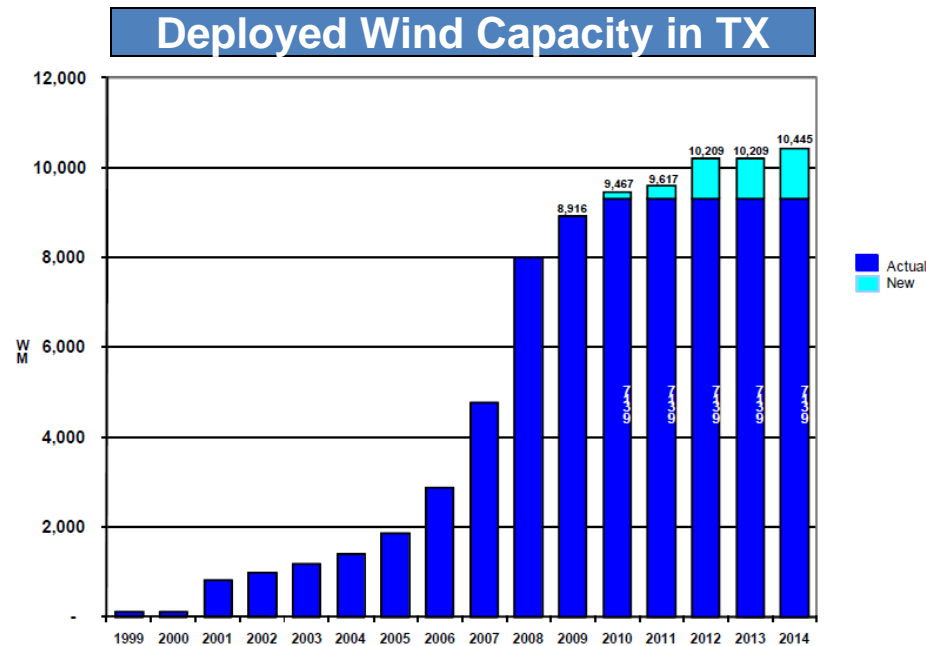
- The ERCOT ISO, which serves 75% of TX, is intra-state and therefore is not under FERC jurisdiction



Texas Has a Partially De-regulated Electricity Market

- In “competitive” areas, utilities have been unbundled into generators, transmission/distribution utilities (TDUs), and retail electric providers (REPs)
- Austin, San Antonio, and other cities still have municipally-owned, vertically-integrated utilities
- Some areas are served by electric cooperatives or incumbent utilities

Texas Has Over 10,000 MW of Deployed Renewables with Plans to Increase to Over 18,000 MW Soon



Therefore our Texas regulators and legislators need to understand the capabilities, benefits, limitations, risks, and economics associated with various energy storage technologies...

Basic Knowledge

- Energy storage is viable today and has been commercially deployed
- It is not just one technology
- It can provide multiple services
 - *And to be economic or most useful to the grid, a device may need to be able to provide multiple services*
- Ancillary Services provided by storage can react quicker and more accurately
- All grid resources can benefit from storage
- Economics depend on applications and assumptions

TX Market Rules Were Designed By/For Traditional Technologies...

- ERCOT protocols reflect the capabilities and services that traditional generation resources are able to perform
 - Examples: products offered, testing requirements, market calls, zonal/nodal settlement
- In the competitive volumetric market there is no way for a REP to get credited for reducing load on demand

TX Market Rules Were Not Designed for Assets That Can Be Transmission and Generation...

- Transmission assets can still recover costs through regulated rates
- Generation assets must recover costs in the competitive markets
- In the competitive markets in Texas, TDUs are **prohibited** from owning generation or taking possession of electricity
- Different registration for generation/loads can lead to dual registration
 - 4 CP considerations

But Market Rules Change...

- Recent examples: combined-cycle gas, wind

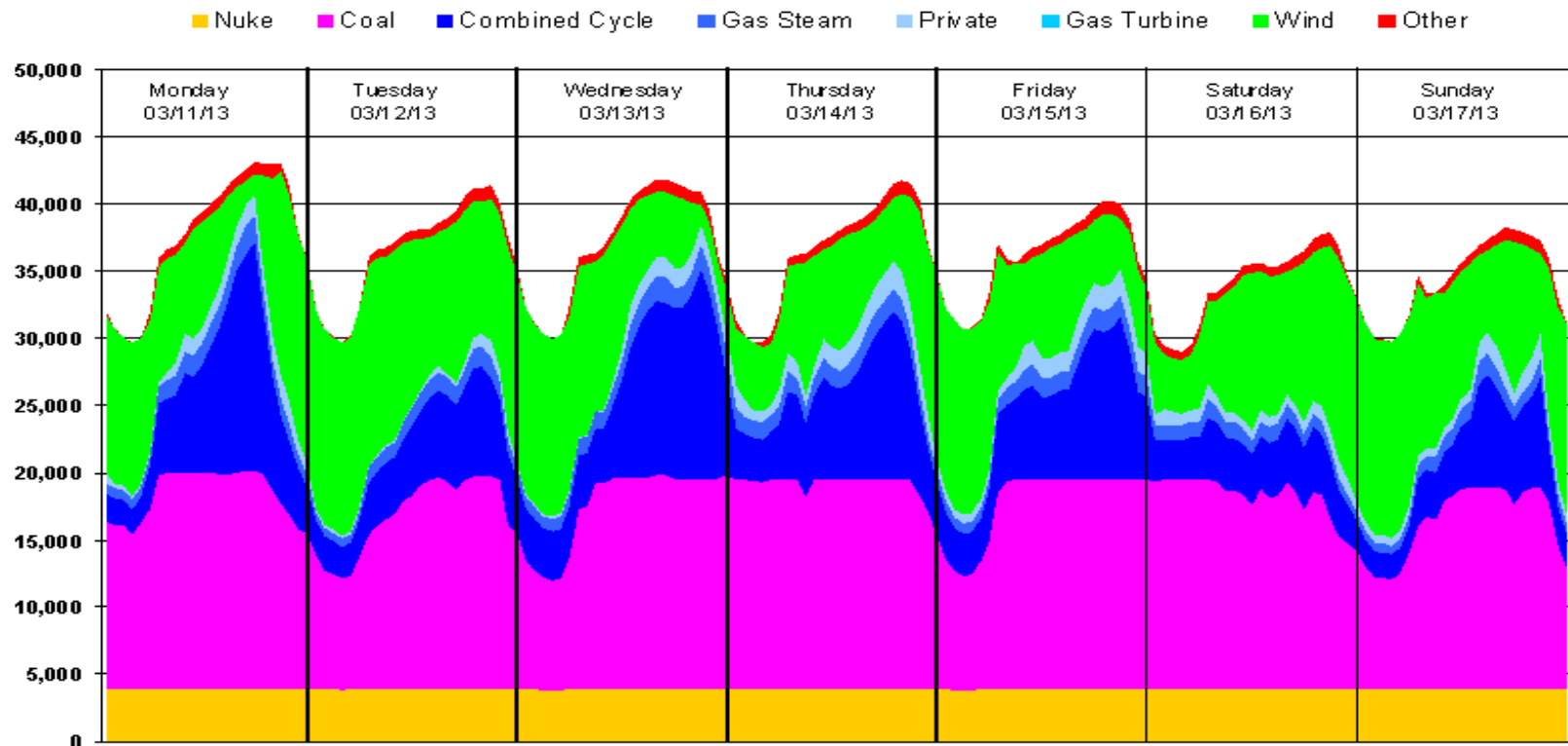


Case Study: B.O.B. (Big Ol' Battery) in Presidio, TX



Storage Can Play a Key Role in Ensuring Grid Reliability...

2013 HIGH WIND WEEK - GENERATION BY FUEL TYPE



The Road Ahead: Leadership Required



- Current market participants don't have enough incentive to make the rule changes required to embrace new competitors
- FERC, PUCT, ERCOT, and others must provide vision and have the will to embrace new technologies that can benefit us all

Specific Issues

- **Definitional:**
 - What is the appropriate role of storage in a competitive market? Generation? Transmission? Both? Other?
- **Operational:**
 - Which protocols and market rules, if any, need to be modified to reflect the capabilities of storage, remove barriers, and/or optimize its potential benefits?
 - Who can own storage?
- **Compensation:**
 - How do you avoid issues regarding cross-subsidization, appropriate competition, and discrimination while keeping projects economic and fairly compensated?

For more information, please visit:



www.texasenergystorage.org

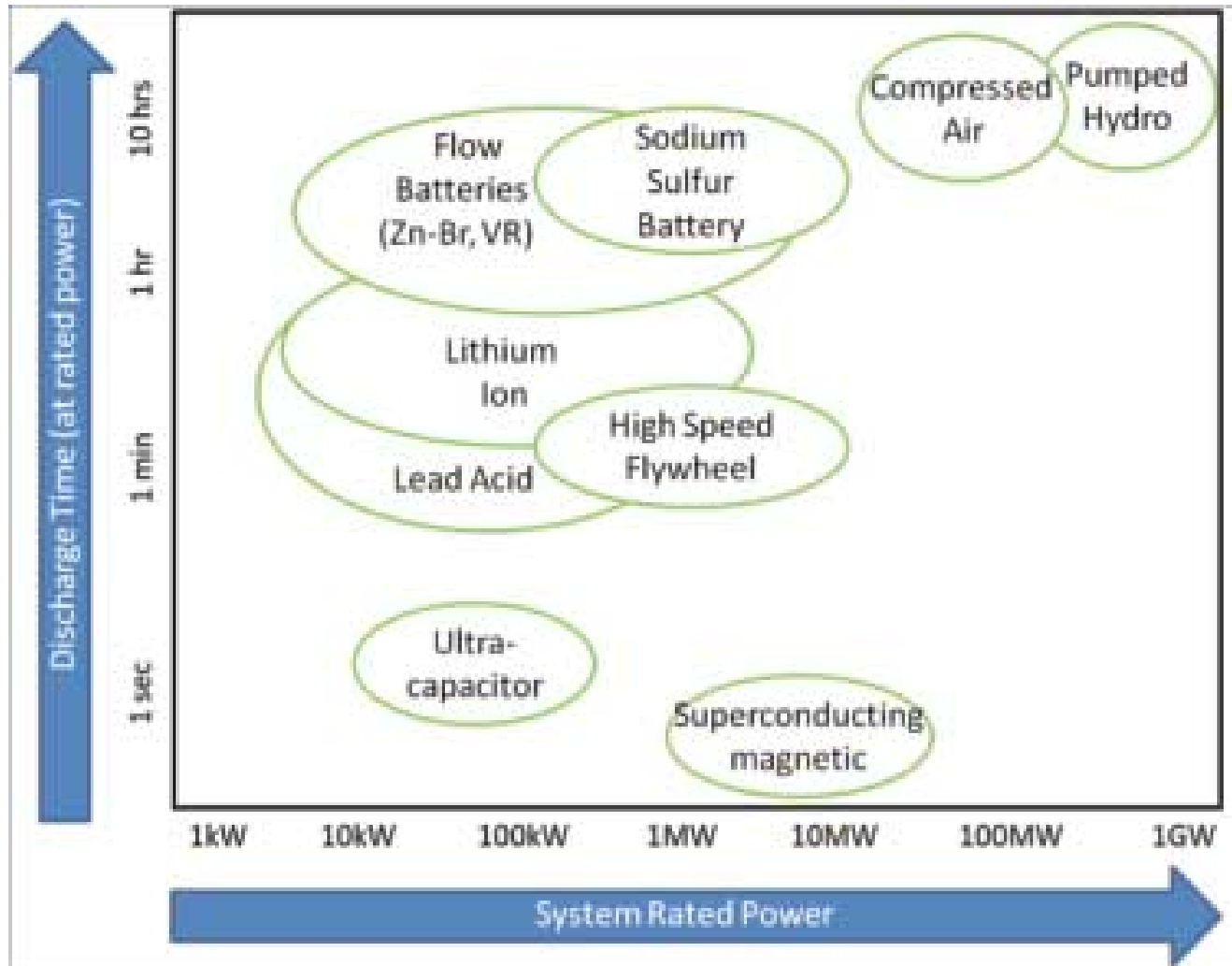
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Supplemental Slides

Energy Storage is Not Just One Thing...



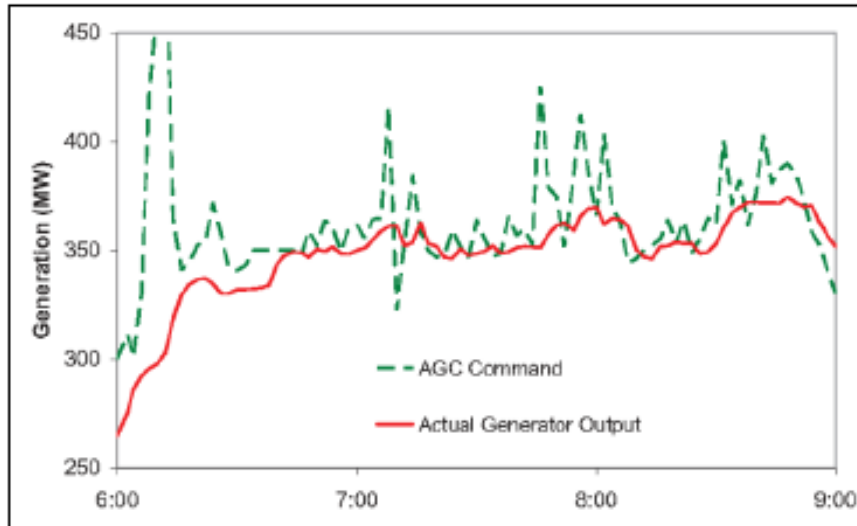
Source: GTM Research

Storage Can Provide Multiple Services...

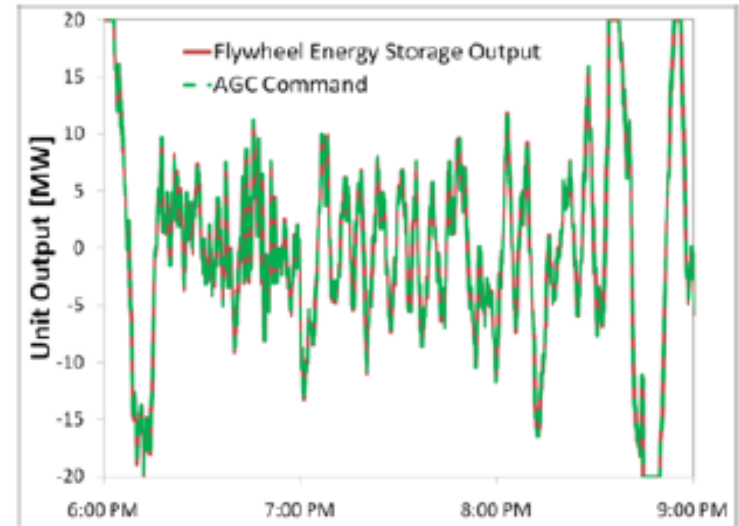
- Ancillary Services such as frequency regulation
- Local reliability/power quality
- Transmission-level reliability
- Other renewable integration services
- Peak shaving or arbitrage (time-shifting)

And to be economic or most useful to the grid, a device may need to be able to provide multiple services...

Ancillary Services Provided by Storage Can React Quicker...



Slow ramping Generator



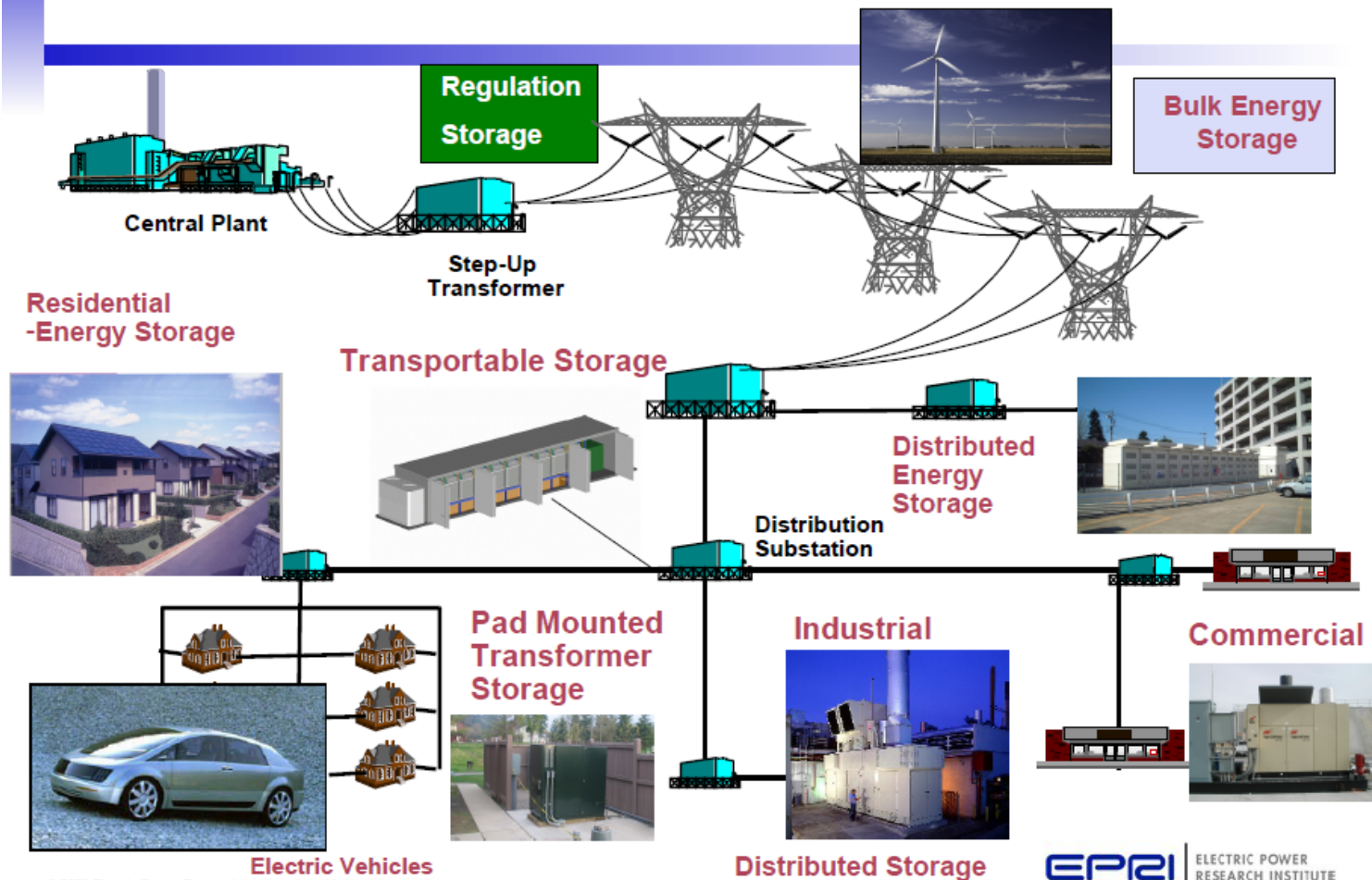
vs. Advanced Energy Storage

Advanced Storage provides “instantaneous” response to frequent and unpredictable changes in wind/solar

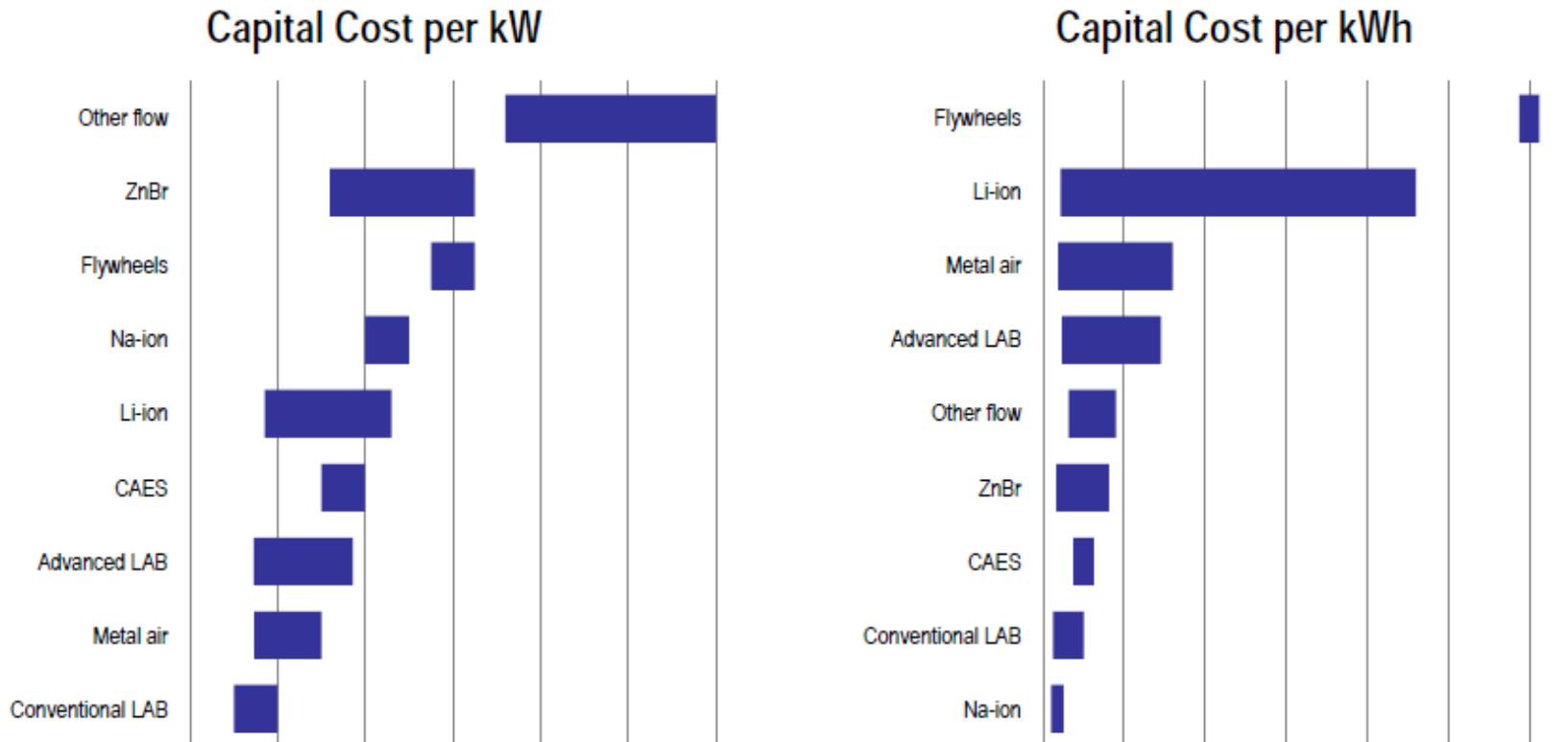
All Grid Resources Can Benefit from Storage...

Electric Energy Storage

Locational Opportunities for Energy Storage in the Electric Enterprise



Storage Economics Depend on Applications and Assumptions...



Source: Duke Energy Presentation to DOE