## Selling Clean Energy Job Creation: The RES Alliance for Jobs

Ryan Cunningham Vice President, Public Affairs The Glover Park Group April 27, 2010





# February 4, 2010 – Washington, DC

### "Job Impacts of a National Renewable Electricity Standard," conducted by Navigant Consulting, Inc.

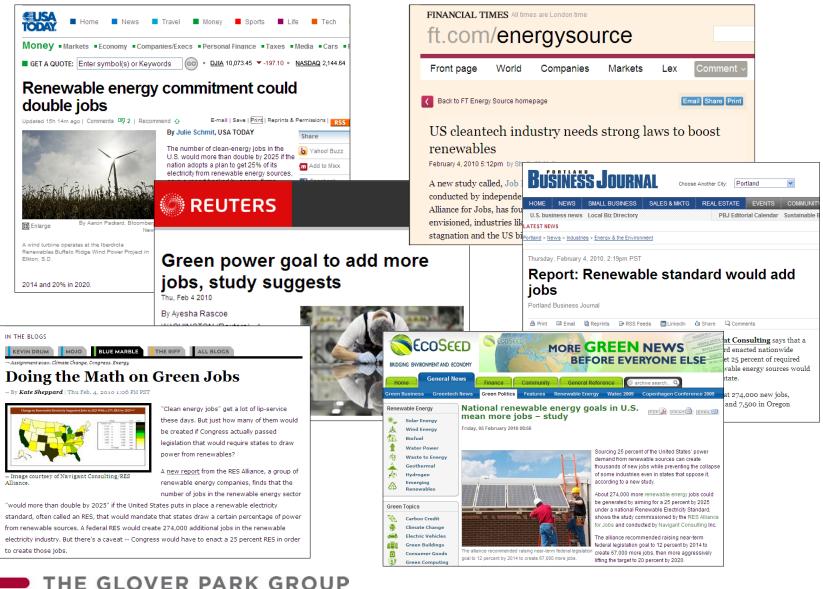
"Higher near- and long-term RES targets would support 274,000 additional jobs nationwide; Southeast, traditional manufacturing states would benefit most"



Feat. Rick Miller, former President of the National Hydropower Association and Senior Vice President of Renewable Energy Services for HDR|DTA

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# **Clean Energy Coverage Across the Board**



## **Lessons Learned**

- Little understanding of jobs potential beyond wind and solar BUT there's some wind/solar fatigue
- Barriers to action from Southerners = interest from news media
- Collaboration among renewables is key
- Policy remains an open question

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